



Oklahoma Business Ethics Consortium

PROGRAM AGENDA

JANUARY 25, 2024 - Tulsa

I. Welcoming Remarks

Mary Lytle | *Executive Director, OK ETHICS*

II. Guiding Principle

April Roy | *Sr. Director of Ethics & Compliance, NORDAM*

III. Membership Update

Stefanie Pitt | *Director of IT Recruitment Services, System One*

IV. Programs Update

Angela Byers | *CEO & Managing Partner, Byers Creative*

V. Introduction of Keynote Speaker

Travis Jones | *CEO, Career Development Partners*

VI. Keynote Presentation

David Chen | *Franchise Owner, Chick-fil-A*

VII. Closing Remarks

Mary Lytle | *Executive Director, OK ETHICS*

Key Takeaways:

1. The importance of vision and culture in building a healthy and aligned brand
2. How to attract and retain top talent
3. Unlocking the power of AND in both Operations and Marketing to maximize growth

Learn more and become a member at www.OKETHICS.com!

Thank you to our generous members!

PINNACLE



CHEROKEE NATION
Businesses

HOBBY LOBBY
Mardel • Hemispheres

KIMRAY
INC.

ONE Gas

ONEOK

Williams

NAVIGATOR

AMERICAN FIDELITY
a different opinion



devon



STAR



MUSCOGEE NATION
GAMING ENTERPRISES

HORIZON

BancFirst



HoganTaylor
CERTIFIED PUBLIC ACCOUNTANTS

MCAFFEE & TAFT
A PROFESSIONAL CORPORATION

Public Strategies

GALAXY

Arledge
certified public accountants

brainerd



Gateway
FIRST BANK

LSB
INDUSTRIES

Mariner
WEALTH ADVISORS
Navigating Your Financial Future

NORDAM

Run Payments

system|one

LEADING

AAR CORP, Bank of Oklahoma, Ben E. Keith Foods, CCK Strategies, CommunityCare, Doerner Saunders Daniel & Anderson, Eide Bailly, Explorer Pipeline Company, First Enterprise Bank, Flogistix, Gallagher, Insurica, KonnectMD, Leading Light Development and Construction Consulting, Magellan Midstream Partners, Metro Technology Centers, Porter Hedges, Prosperity Bank, Retirement Investment Advisors, Rotary Club of Tulsa, Saint Francis Health System, TTCU, Tulsa Airports Improvement Trust, Tulsa Tech, University of Tulsa, Webco Industries, Women's Executive Board

TRAILBLAZERS

American Heritage Bank, Byers Creative, Community HigherEd, DAB Architecture, Dove Schools, Evolve Equity, Fleming Construction Group, Frederic Dorwart, Lawyers PLLC, Fuse3 Solutions, Harrison Energy Partners, Inertia Consulting Group, KKT Architects, Mettise, Momentum3, Mosaic Personnel, Quail Creek Bank, Restoration 1, Schnake Turnbo Frank, Stand-By Personnel, Stride Bank, Titus Hills Reynolds Love, P.C., The McIntosh Group, Waypoint Mergers & Acquisitions