



Oklahoma Business Ethics Consortium

PROGRAM AGENDA

MARCH 9, 2022 - OKC

I. Welcoming Remarks

Mary Lytle | *Executive Director, OK Ethics*

II. Guiding Principle

Sherry Dale | *Co-Founder & Senior Partner
The Mettise Group*

III. Membership & Programs Update

Daniel Yunker
Manager of Technology Innovation, *KIMRAY*

IV. Introduction of Panelists

Lynn Flinn | *Chair, OK Ethics
President, Women's Executive Board*

V. Panel Discussion

Rick Bennett (moderator)
VP & CIO | Matrix Service Company

Matthew Harper
CISO | Devon

Kent Nabors
Cybersecurity Leader | Hobby Lobby

Erin Rogers
SVP | Bank of Oklahoma

Matt Singleton
CISO | State of Oklahoma

VI. Closing Remarks

Mary Lytle | *Executive Director, OK Ethics*

UPCOMING EVENTS

OK Ethics Presents:
Would You Like "Lies" with that Burger?
Why Ethics and Integrity are Always on the Menu

PATTY MOORE
Board Leader, Author and Speaker
Recommended for 1 CPE in Ethics at the basic level.

OKC CHAPTER OR ZOOM | TULSA CHAPTER
WEDNESDAY, APRIL 27 | THURSDAY, APRIL 28

Jeff Wilkie
HoganTaylor
OKLAHOMA BUSINESS ETHICS CONSORTIUM
OK ETHICS

BUILDING VIRTUAL
Recommended for 1 CPE in Ethics at the basic level

May 18th, OKC or ZOOM | May 26th, Tulsa

CPE CERTIFICATE INFORMATION

If attending in person, make sure to sign up for CPE when you arrive and pick up your certificate when the program is concluded. Certificates for virtual attendees will be emailed in the week following the program. Please note you must be present for the duration of the program to receive credit. Virtual attendees are encouraged to participate in the chat.

OK Ethics presents
Cybersecurity, Risk, & Ethics in the Cloud
 A PANEL DISCUSSION

MODERATED BY
RICK BENNETT
 VP & CIO

MATRIX SERVICE COMPANY

MATTHEW HARPER
 CISO
 devon

KENT NABORS
 CYBERSECURITY LEADER
 HOBBY LOBBY
 Mardel · Hemispheres

MATT SINGLETON
 CISO
 OKLAHOMA

ERIN ROGERS/PAUL TUCKER
 SVP/CISSP
 BANK OF OKLAHOMA

WEDNESDAY
March 9 - OKC or Zoom

THURSDAY
March 24 - TULSA

Recommended for 1 CPE in ethics at the basic level

A panel of IT experts will discuss the current trends and ethical issues surrounding technology and how this impacts today's workplace. Trending IT issues of cybersecurity, data privacy, working from home, social media@work and many other issues will be discussed.

AGENDA

• Employee Investigations

What processes do we utilize to ensure privacy is maintained when our cybersecurity staff participates in employee investigations?

• Background Checks

Does your company participate in background checks related to cybersecurity staff, and if so, how do you address the dilemma of privacy and ethics associated with such a practice?

• Monitoring

How do you 'watch the watchers' to ensure those with specialized/elevated privileges are not abusing their access or not behaving ethically?

• Profiling and Biases

- Artificial Intelligence (AI)
- Machine Learning (ML)
- Robotic Process Automation (RPA)

In our new world of Artificial Intelligence, Machine Learning & Robotic Process Automation, how does your organization protect against profiling and biases?

• Cybersecurity and ESG

How does Environmental, Social, and Governance (ESG) coincide with cybersecurity ethical discussions?

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and development that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis to the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during an OK Ethics event, participants are encouraged to consult a qualified attorney.

CPE's: This program is recommended for 1 CPE in Ethics at the basic level.

If attending in person, make sure to sign up for CPE when you arrive and pick up your certificate when the program is concluded. Certificates for virtual attendees will be emailed in the week following the program. Please note you must be present for the duration of the program to receive credit. Virtual attendees are encouraged to participate in the chat.

PHOTOGRAPHY: Occasionally photos of the event are made, and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at mary@okethics.com or call (918) 604-3057 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS: The observations and comments of presenters at OK Ethics meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policy of OK Ethics or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs, and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

**Recommended for 1 CPE in
Ethics at the basic level**

Visit okethics.com for resources, videos, and articles.

Thank you to the following members for supporting OK Ethics!

PINNACLE MEMBERS



NAVIGATOR MEMBERS



STAR MEMBERS



HORIZON MEMBERS



LEADING MEMBERS



TRAILBLAZER MEMBERS





GUIDING PRINCIPLES

Adopted July 2004

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To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

RESPONSIBILITY TO SELF AND OTHERS

Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium

Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters

Respect

- Members may become aware of confidential information share by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In the view, public discourse of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

LEAD WITH INTEGRITY

Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings

Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort

Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings
- We express gratefulness to our hosts, sponsor and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge

Courage

- Speak the truth with confidence and encourage others to do the same

INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated, or abused.

Visit okethics.com for resources, videos, and articles.

CONTACT US

Mary Bower, Executive Director
mary@okethics.com

918.604.3051

OK Ethics memberships are still available for 2021-22



2021-22 MEMBERSHIP BENEFITS

OK Ethics is pleased to offer new membership levels and benefits in order to meet the demands of our changing world.

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- When we are able to return to in-person meetings, a virtual option for viewing will be available simultaneously
- Premium members receive pre-paid registrations to all in-person, virtual, and simulcast events
- Virtual members will receive pre-paid registrations to virtual/simulcast events
- A private LinkedIn group has been created exclusively for OK Ethics members to connect with each other and engage in discussions about ethics outside of virtual meetings.

LEVEL	DUES	IN-PERSON SEATING	VIRTUAL LOGINS	LOGO PLACEMENT	LINKEDIN GROUP
PINNACLE PREMIUM	\$12,000	16 Premium Seats with Signage	32 Logins	Website, Program Materials, Member Directory	Up to 32 Employees
PINNACLE VIRTUAL	\$7,500	—	32 Logins	Website, Program Materials, Member Directory	Up to 32 Employees
NAVIGATOR PREMIUM	\$8,750	12 Exclusive Seats with Signage	24 Logins	Website, Program Materials, Member Directory	Up to 24 Employees
NAVIGATOR VIRTUAL	\$5,000	—	24 Logins	Website, Program Materials, Member Directory	Up to 24 Employees
STAR PREMIUM	\$6,300	8 Special Seats with Signage	16 Logins	Website, Program Materials, Member Directory	Up to 16 Employees
STAR VIRTUAL	\$4,000	—	16 Logins	Website, Program Materials, Member Directory	Up to 16 Employees
HORIZON PREMIUM	\$3,900	6 Reserved Seats with Signage	12 Logins	Website, Program Materials, Member Directory	Up to 12 Employees
HORIZON VIRTUAL	\$2,000	—	12 Logins	Website, Program Materials, Member Directory	Up to 12 Employees
LEADING PREMIUM	\$1,700	2 Reserved Seats	4 Logins	Website, Program Materials, Member Directory	Up to 4 Employees
LEADING VIRTUAL	\$1,000	—	4 Logins	Website, Program Materials, Member Directory	Up to 4 Employees
TRAILBLAZER PREMIUM	\$800	1 Reserved Seat	2 Logins	Website, Program Materials, Member Directory	Up to 2 Employees
TRAILBLAZER VIRTUAL	\$500	—	2 Logins	Website, Program Materials, Member Directory	Up to 2 Employees
FRONTIER	\$425	—	—	Website, Member Directory	Up to 2 Employees
SCOUT	\$100	—	—	Website, Member Directory	Individual

In becoming a member of OK ethics, your company will join a network of business leaders who are committed to promoting ethical behavior in the workplace and beyond. You will have access to monthly learning opportunities and discussion that will provide you with practical ways to navigate the business landscape with integrity.

The membership year is from October 1, 2021 through September 30, 2022. We are pleased to continue our virtual memberships this year to be able to serve companies and employees as they work remotely.

To join or renew your membership, visit OKEthics.com/join-us or email mary@okethics.com.

Registration is now open for the April event.