



# Oklahoma Business Ethics Consortium

## PROGRAM AGENDA

APRIL 27, 2022 - OKC

### I. Welcoming Remarks

**Mary Lytle**

*Executive Director*

OK Ethics

### II. Guiding Principle

**Robert Greenlaw**

*Executive Administrator*

KimRay

### III. Programs & Membership Update

**Lynn Flinn**

*Chair, OK Ethics*

*President, Women's Executive Board*

### IV. Introduction of Keynote Speaker

**Steve Saak**

*CEO/Founder*

S&S Promotions

### V. Keynote Presentation

**Pattye Moore**

*Board Leader, Author, and Speaker*

### VI. Closing Remarks

**Mary Lytle**

*Executive Director*

OK Ethics

## UPCOMING EVENTS

Jeff Wilkie  
HoganTaylor  
MAY 18th, OKC or ZOOM | MAY 26th, TULSA

Wendy Thomas  
MODERATOR  
Executive Director  
LEADERSHIP TULSA

PANEL DISCUSSION  
*Ethical Dilemmas in Board Service*  
THE GOOD, THE BAD, & THE UGLY  
August 24th, OKC or Virtual | August 25th, Tulsa  
Recommended for 1 CPE in Personal Development at the basic level

## CPE CERTIFICATE INFORMATION

If attending in person, make sure to sign up for CPE when you arrive and pick up your certificate when the program is concluded. Certificates for virtual attendees will be emailed in the week following the program. Please note you must be present for the duration of the program to receive credit. Virtual attendees are required to participate in the chat a minimum of three times.

**Thank you to the following members for supporting OK Ethics!**

**PINNACLE MEMBERS**



**NAVIGATOR MEMBERS**



**STAR MEMBERS**



# HORIZON MEMBERS



# LEADING MEMBERS



Bergen Foods, Inc.



# TRAILBLAZER MEMBERS







OK Ethics Presents:

## Would You Like "Lies" with that Burger?

Why Ethics and Integrity are Always on the Menu

### PATTYE MOORE

Board Leader, Author and Speaker

Recommended for 1 CPE in Ethics at the basic level.

OKC CHAPTER OR ZOOM  
WEDNESDAY, APRIL 27

TULSA CHAPTER  
THURSDAY, APRIL 28

Pattye Moore spent over 30 years selling burgers and fries, first at Sonic and then at Red Robin – in the field with franchisees, operators and in the corporate halls and boardrooms. Along the way, she learned valuable lessons about leadership, values and integrity – lessons and experience that she is passionate about sharing as an author, speaker and board member at leading Oklahoma companies.

### Key Takeaways:

1. Leaders have courage, compassion, and curiosity
2. The four most important words in business
3. Doing the right thing is always the most important thing

### About the Speaker:

Pattye L. Moore served as the Interim CEO and President of Red Robin Gourmet Burgers (NASDAQ: RRGB) from April – October 2019. She also served as Chair of the board from 2010 – October 2019. She currently serves on the boards of ONEOK (NYSE: OKE), ONE Gas (NYSE: OGS) and privately held QuikTrip Corporation. In addition to serving on board committees, she has also chaired three CEO search committees.

Moore is the coauthor of a book on leadership instincts with Scott Aylward, the former chairman and CEO of Barkley, Evergreen & Partners, Sonic's advertising agency for 14+ years. Wiley & Sons published their book, Confessions from the Corner Office, in summer 2007.

In 2017, Moore was named to the National Association of Corporate Directors (NACD) Directorship 100. Advertising Age magazine named Moore one of the "100 Top Marketers in the U.S." in its June 26, 2000 issue. In 2002, Nation's Restaurant News named her one of the top 50 women in foodservice. She received the University of Oklahoma Regents Alumni Award in 2008. Moore also served as an adjunct professor for OU's study abroad program in Arezzo, Italy in 2018 teaching business principles to Gaylord Advertising and PR students.

Moore and her husband, Mark, live in Broken Arrow, Ok. They have two daughters and three grandsons.

#### GENERAL PROGRAM DISCLAIMERS:

**LEGAL:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and development that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis to the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during an OK Ethics event, participants are encouraged to consult a qualified attorney.

**CPE's:** This program is recommended for 1 CPE in Ethics at the basic level.

*If attending in person, make sure to sign up for CPE when you arrive and pick up your certificate when the program is concluded. Certificates for virtual attendees will be emailed in the week following the program. Please note you must be present for the duration of the program to receive credit. Virtual attendees are required to participate in the chat a minimum of three times.*

**PHOTOGRAPHY:** Occasionally photos of the event are made, and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at mary@okethics.com or call (918) 604-3057 and we will be happy to comply with your wishes.

**PRESENTATION STANDARDS:** The observations and comments of presenters at OK Ethics meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policy of OK Ethics or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs, and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

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Ethics at the basic level

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