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## OKLAHOMA BUSINESS ETHICS CONSORTIUM TULSA CHAPTER UPCOMING EVENTS

SOUTHERN HILLS MARRIOTT | 11:30 AM TO 1:00 PM  
1902 EAST 71ST STREET | TULSA, OKLAHOMA

### BUILDING AN ETHICAL BUSINESS

THURSDAY, OCTOBER 28 | GUEST SPEAKER

**TOM MAXWELL**

CEO, Flintco



Tom is a lifelong resident of Tulsa. He joined Flintco in 1983 as the Chief Financial Officer and in 1988 became the CEO. Since that time, the now 102-years old commercial construction company has grown from \$50 million in revenues and a single office to its current size of more than a billion dollars in annual revenues and eight locations.

Tom is a 'hands on' leader and regularly tours the area offices

and project sites and even with 850 employees, still remembers everyone's name, their family and interests. Personally, he is highly disciplined with a strong work ethic and values and a positive attitude that sets the tone for the rest of the organization. He will talk about how Flintco has "built an ethical business."

Tom often says, 'I'm not in the brick and mortar business—I'm in the people business' and he gets no greater pleasure than to see others grow and succeed in their careers.

#### MARK YOUR CALENDAR – THURSDAY, JANUARY 27 – FLAWED LEADERSHIP

Ryan Ross, Vice President of Consulting at Hogan Assessment Systems will share how to shine the light on derailers in a company's quest to find leaders with integrity. Ross is an accomplished expert on criterion-related and validity-generalization based implementation of personality assessments.

### BLENDED BRAND LINES

The Ethics Behind Merging Your Personal and Corporate Brands

THURSDAY, NOVEMBER 18 | GUEST PANELISTS

**JEREMY BURTON, APR**

Director of Public Relations for Oral Roberts University

**DARA WANZER**

Attorney with McAfee & Taft

Jeremy Burton and Dara Wanzer will discuss the legal, ethical and branding implications of personal and corporate communication via social media channels. They will explore the challenges of separating your personal and corporate brands as it relates to the law, sound communication practices and ethical principles.

PRESENTED BY THE TULSA CHAPTERS  
OF PRSA & OKETHICS

### SWIMMING NAKED

Bold Truths for Bad Times

THURSDAY, DECEMBER 9 | GUEST SPEAKER

**DONNA MILLER**

Executive Resource Center

Examining periods of economic recession and the impact these have had on organizations in the past, Donna Miller of Executive Resource Center, LLC will facilitate an interactive program designed to help strengthen ethical decision-making skills and insights required for tough times. Identify typical warning signs and reasons for bad behavior, review results of 2009 ethics survey and learn how to create a culture that drives ethical behavior.

Part of the program will be based on the popular Price Pritchett model of "The Excellence of Ethics". Copies of this handbook will be available for purchase at the luncheon.

\*This course is recommended for 1 CPE in Ethics

Cost: Members—\$25.00 and Non-Members—\$35.00 | *Reservations Required* at [okethics.org](http://okethics.org)  
For more details contact: Lynn Flinn | The Rowland Group | [lynn@rowland-group.com](mailto:lynn@rowland-group.com) | 918.836.1900  
Michael Oonk | American Bank and Trust Co. | [mpo@americanbanktulsa.com](mailto:mpo@americanbanktulsa.com) | 918.481.3822

\* CPE STATEMENT: It is the responsibility of participants to demonstrate applicability of each program for demonstration of earned CPE credits, to his/her area of practice. OK Ethics makes no guarantees. Also, attendees must be present to accept CPE certificate at the conclusion of the program.



# AGENDA

## OCTOBER 28, 2010

### TULSA CHAPTER MEETING

#### MANY THANKS TO OUR NAVIGATOR MEMBERS



#### MANY THANKS TO OUR OKLAHOMA STAR MEMBERS



- I. **Welcome and Announcements**  
Michael Oonk, Chapter President
- II. **Special Recognition**  
Recognition of Nick Minden, Past-President, OKEthics Tulsa Chapter
- III. **Membership Drive**  
Royce Kelly, Spirit Committee
- IV. **Guiding Principle**  
George Shahadi, Director of Corporate Real Estate, The Williams Co.
- V. **Speaker Presentation**  
Tom Maxwell, CEO, Flintco  
"Building an Ethical Business"
- VI. **Q&A**

### THANK YOU!

Many thanks to our volunteers and Legacy team members for making this and every other meeting possible: Rhonda Bailey, Tom Clatfelter, Lynn Flinn, James Kelley, Royce Kelly, Kevin Kennemer, Jan Laub, Jennifer Lyon, Nick Minden, Shere Rockwell, Steve Rockwell, John Stancavage and Mary Waller.

***General Disclaimer:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney. The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to avoid profanity, preaching, politics and self-promotion during their lectures.*

## ••• COMING TO OKLAHOMA CITY •••

All OKC events listed will be held at the Petroleum Club | 100 North Broadway Avenue | Oklahoma City, Oklahoma

### CRIMINAL INTENT

WEDNESDAY, NOVEMBER 10 | GUEST SPEAKER

### KEVIN BARNES

President, Mortgage Fraud Awareness, LLC

Hear the compelling story of Kevin Barnes, a law enforcement officer who went from fighting crime to partnering with organized crime to commit bank fraud. After serving time, Kevin emerged with greater spiritual awareness and a strong desire to help others avoid the same snares.

Recommended for 1 CPE in Ethics

### LEADERSHIP SERIES

WEDNESDAY, DECEMBER 8 | GUEST SPEAKER

### DAVID THOMPSON

President, OPUBCO Communications Group

Join us for December's Leadership Series as David Thompson, President of OPUBCO Communications Group, shares his perspectives on business, leadership and ethics.