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## OKLAHOMA BUSINESS ETHICS CONSORTIUM TULSA CHAPTER EVENT, March 28, 2013

DOUBLETREE HOTEL DOWNTOWN | 11:30 AM TO 1:00 PM  
616 WEST SEVENTH STREET | TULSA, OKLAHOMA

Recommended for 1 CPE in Management\*

### ReLaunch

## Dr. Mark Rutland, President, Oral Roberts University



Dr. Mark Rutland is the third president of Oral Roberts University. He is a distinguished educator, charismatic leader, business man and a nationally recognized figure in Christian higher education. He also serves as president of Global Servants, through which he has founded ministries in Ghana and Thailand. He has a history of turning organizations around using ethical principles. Dr. Rutland will discuss his upcoming book, *ReLaunch*, and how these principles could be applied in many organizational settings.

### COMING SOON TO TULSA AND OKLAHOMA CITY

Unless otherwise noted, Tulsa events listed below will be held at the Doubletree Hotel | Downtown Tulsa  
Unless otherwise noted, OKC events listed below will be held at: The Petroleum Club | 100 North Broadway Avenue | Oklahoma City

### OKC

Recommended for 1 CPE in Ethics\*

Wednesday, April 17, 2013



### Eric Chester, Author, *Reviving Work Ethic*

Value Added: Developing People from the Inside Out Research proves that most business leaders are not satisfied with the performance, productivity, and service they are getting from their emerging workforce. The problem is not so much a skills gap as it is a values gap which is apparent when analyzing the core work ethic values a growing number of employees are bringing to the job. This is the cause—and the effect—of Eric Chester's compelling presentation based on his new groundbreaking book, *Reviving Work Ethic*.

### TULSA

THURSDAY, April 25, 2013

### Navigating Change With Ethics in Mind



**ROBYN EWING,**  
Senior Vice President And Chief Administrative Officer, Williams



**MARCIA MACLEOD,**  
Senior Vice President Of Human Resources & Administration, WPX Energy

Two executives who have successfully navigated change in their organizations provide practical, real-world advice during this engaging discussion. Ewing and MacLeod will share their insights on how their organizations have ethically dealt with challenges in the workplace and change management, including how they have helped company leaders held one another accountable not only from a business perspective but also from a people perspective.

### OKC

Wednesday, May 15, 2013, 11:30 – 1:15

### 2013 Compass Awards

Keynote Speaker: **MIKE PAUL**  
President, MGP & Associates Public Relations; NYC



Mr. Paul will give an overview of the building blocks for a solid foundation that strengthens reputation – especially in times of trouble. Our presenter has over 20 years' experience in strategic PR, corporate communications, crisis PR, government relations and reputation management. He is known globally as *The Reputation Doctor*, a nickname given to him over 15 years ago by a client. Mr. Paul is the president and senior counselor of MGP & Associates PR.

### TULSA

THURSDAY, June 27, 2013

### Leadership, Ethics and the Whole Person

**ROB BENSON**

Lead Consultant, Learning Unlimited Corporation



Learning Unlimited (LU) provides customized training and leadership development services to organizations worldwide. The services are based on deeply held core values, LU's own dedicated and capable leaders, the industry's most dynamic and effective facilitators, and a combination of experiential processes with proven people development methodologies and models. Learning Unlimited's Mission is "To cause people to think, feel and change by creating dynamic learning environments for interpersonal and organizational development."

\* CPE STATEMENT: It is the responsibility of participants to demonstrate applicability of each program as it relates to his/her area of practice. OK Ethics makes no guarantees. Also, attendees must be present to accept CPE certificates and these will be issued at the back of the room upon the conclusion of the program. Please note that we do not have the manpower capabilities to email these later. CPE certificate recipients must be registered on our attendance list to receive a certificate, so please be sure to check in with the registration team.



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# AGENDA

## March 28, 2013

### TULSA CHAPTER MEETING

**I. Welcome and Announcements**

Kevin Kennemer, The People Group,  
OK Ethics Chapter President

**II. Guiding Principle**

Annette Luther,  
Student, The University of Tulsa

**III. Speaker Introduction**

Lynn Flinn, The Rowland Group,  
OK Ethics Tulsa Chapter Founder

**IV. Presentation**

ReLaunch  
Dr. Mark Rutland  
President, Oral Roberts University

**THANK YOU!**

Many thanks to our volunteers and Legacy team members for making this and every other meeting possible: Tommy Campbell, David Christie, Tom Clafelter, Lynn Flinn, Alicia Goodloe, James Kelley, Kevin Kennemer, Jan Laub, Neal Lehman, Nick Minden, Michael Oonk, Doyle Paden, Shere Rockwell, Steve Rockwell, John Stancavage, and Susie Wellendorf.

**General Disclaimer:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney. The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to avoid profanity, preaching, politics and self-promotion during their lectures.

PINNACLE MEMBERS	NAVIGATOR MEMBERS	MEDIA ALLIES	STAR MEMBERS

**MANY THANKS TO OUR HORIZON MEMBERS:**


**TULSA MEETINGS**

Cost: Members—\$25.00 and Non-Members—\$35.00 | *Reservations Required* at [okethics.org](http://okethics.org)  
 For more details contact: Lynn Flinn | The Rowland Group | [lynn@rowland-group.com](mailto:lynn@rowland-group.com) | 918.836.1900  
 Kevin Kennemer | The People Group | [kevin@thepeoplegroup.com](mailto:kevin@thepeoplegroup.com) | 888.797.9992