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OK ETHICS®

## OKLAHOMA BUSINESS ETHICS CONSORTIUM

### TULSA CHAPTER EVENT, April 25, 2013

DOUBLETREE HOTEL DOWNTOWN | 11:30 AM TO 1:00 PM  
616 WEST SEVENTH STREET | TULSA, OKLAHOMA

*Entering Our Tenth Year of Promoting Oklahoma Values of Integrity at Work*



## Navigating Change With Ethics in Mind

Robyn Ewing, Williams, and  
Marcia MacLeod, WPX Energy



Two executives who have successfully navigated change in their organizations provide practical, real-world advice during this engaging discussion. Robyn Ewing, Senior Vice President and Chief Administrative Officer at Williams, and Marcia MacLeod, Senior Vice President of Human Resources & Administration at WPX Energy, share their insight on how their organizations have ethically dealt with challenges in the workplace and change management. One change both Ewing and MacLeod participated in was the spin-off of Williams' previous E&P business unit into WPX Energy in 2011. The guiding principles and behavioral guidelines they utilized helped make this transition successful. Company leaders held one another accountable, not only from a business perspective but also from a people perspective.

### COMING SOON TO TULSA AND OKLAHOMA CITY

Unless otherwise noted, Tulsa events listed below will be held at the Doubletree Hotel | Downtown Tulsa

Unless otherwise noted, OKC events listed below will be held at: The Petroleum Club | 100 North Broadway Avenue | Oklahoma City

## OKC

Wednesday, May 15, 2013,  
11:30 a.m. – 1:15 p.m.

### 2013 Compass Awards

Keynote Speaker:

**MIKE PAUL**

"The Reputation Doctor"

AKA: The Master of Disaster  
President,

MGP & Associates Public Relations; NYC



Mr. Paul will give an overview of the building blocks for a solid foundation that strengthens reputation – especially in times of trouble. Our presenter has over 20 years' experience in strategic PR, corporate communications, crisis PR, government relations and reputation management. He is known globally as *The Reputation Doctor*, a nickname given to him over 15 years ago by a client. Mr. Paul is the president and senior counselor of MGP & Associates PR.

MGP was founded by Mr. Paul in 1994 and is a leading, boutique, public relations and reputation management firm based in New York with local, national and international clients. The award-winning, virtual PR firm provides senior counseling services to top corporate, government, non-profit, sports and entertainment clients in both good times and bad.

Hosted by the  
Oklahoma Quality Foundation  
and the  
Oklahoma Business  
Ethics Consortium



OK ETHICS®  
OKLAHOMA  
QUALITY

## TULSA

Recommended for 1 CPE in Ethics\*

THURSDAY, June 27, 2013

### Building Trustworthy Organizations ... One Leader, One Team At A Time

**ROB BENSON**

Lead Consultant, Learning Unlimited Corporation



The late Stephen Covey noted that trust "is the most essential ingredient in effective communication. It's the foundational principle that holds all relationships." Rob Benson, Lead Consultant at Learning Unlimited Corporation, will discuss the business value of trust and the impact of low trust on employees' ability to ethically fulfill their responsibilities. Attendees will experience a trust building sequence and then discuss practical steps that leaders can take to develop more trusting – and trustworthy – organizations.

Learning Unlimited (LU) provides customized training and leadership development services to organizations worldwide. The services are based on deeply held core values, LU's own dedicated and capable leaders, the industry's most dynamic and effective facilitators, and a combination of experiential processes with proven people development methodologies and models. Learning Unlimited's Mission is "To cause people to think, feel and change by creating dynamic learning environments for interpersonal and organizational development."

\* CPE STATEMENT: It is the responsibility of participants to demonstrate applicability of each program as it relates to his/her area of practice. OK Ethics makes no guarantees. Also, attendees must be present to accept CPE certificates and these will be issued at the back of the room upon the conclusion of the program. Please note that we do not have the manpower capabilities to email these later. CPE certificate recipients must be registered on our attendance list to receive a certificate, so please be sure to check in with the registration team.



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# AGENDA

## April 25, 2013

### TULSA CHAPTER MEETING

PINNACLE MEMBERS	NAVIGATOR MEMBERS	MEDIA ALLIES	STAR MEMBERS

- I. Welcome and Announcements**  
Lynn Flinn, The Rowland Group,  
OK Ethics Tulsa Chapter Founder
- II. Guiding Principle**  
Table Topic Group Discussion

- III. Program**  
*Navigating Change With Ethics in Mind*  
**Moderator John Stancavage,**  
Business Editor, Tulsa World  
**Panelists Robyn Ewing,**  
Sr. V. P. & Chief Administrative Officer, Williams  
**Marcia MacLeod,**  
Sr. V. P. of Human Resources & Administration, WPX Energy

**THANK YOU!**

Many thanks to our volunteers and Legacy team members for making this and every other meeting possible: Tommy Campbell, David Christie, Tom Claffelter, Lynn Flinn, Alicia Goodloe, James Kelley, Kevin Kennemer, Jan Laub, Neal Lehman, Nick Minden, Michael Oonk, Doyle Paden, Shere Rockwell, Steve Rockwell, John Stancavage, and Susie Wellendorf.

**General Disclaimer:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney. The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to avoid profanity, preaching, politics and self-promotion during their lectures.

**MANY THANKS TO OUR HORIZON MEMBERS:**



**TULSA MEETINGS**

Cost: Members—\$25.00 and Non-Members—\$35.00 | *Reservations Required* at [okethics.org](http://okethics.org)  
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 Kevin Kennemer | The People Group | [kevin@thepeoplegroup.com](mailto:kevin@thepeoplegroup.com) | 888.797.9992