

VISIT [WWW.OKETHICS.ORG](http://WWW.OKETHICS.ORG) FOR MORE INFORMATION ON UPCOMING EVENTS



## OKLAHOMA BUSINESS ETHICS CONSORTIUM TULSA CHAPTER EVENTS

DOUBLETREE HOTEL DOWNTOWN | 11:30 AM TO 1:00 PM  
616 WEST SEVENTH STREET | TULSA, OKLAHOMA

### "ETHICS & ENTREPRENEURSHIP: YOUR PERSONAL BRAND MATTERS"

THURSDAY, February 23 | GUEST SPEAKER

## CLIFTON TAULBERT

*Recommended for 1 CPE, Ethics \**

*Today, we are pleased to welcome Clifton Taulbert, President  
The Freemount Corporation / Building Community Institute*



Entrepreneurship is being hailed as the long-term answer to our economic challenges. Perhaps it is. However, the term also conjures up actions and deals, that could bring the lack of ethics into the conversation. Can these two terms occupy the same space: Ethics and Entrepreneurship? Taulbert will outline eight lessons resulting from decoding the mystique of successful and ethical entrepreneurs - men and women who adhere to and embrace both.

## COMING SOON!

### THE SLIPPERY SLOPE

THURSDAY, MARCH 8, 2012 *Recommended for 1 CPE, Ethics*

DAVID MYERS, Former WorldCom Controller



Think that this could never happen to you? Think again...

This family man never dreamed he would play a hand in a multi-billion dollar fraud case - one of the worst in U.S. history. When David Myers graduated from Ole Miss, his career was on the fast track. He joined WorldCom in 1995 and was a rising star. In 2002, when the scandal broke, he held the position of Senior Vice President and Controller, leading a global staff of over 2000.

David was convicted of three felony counts and became a key witness in the government's case. In 2005, he began serving a year's time in a federal facility. Today, David donates a considerable amount of time speaking to groups about the lessons he learned. A compelling message for all of us.

### DOUBTING, WORRYING & WONDERING:

THE PATH TO ETHICAL DECISION-MAKING IS AWARENESS

THURSDAY, MAY 24, 2012 *Recommended for 1 CPE, Ethics*

PROFESSOR ANDREW URICH, J.D.



Puterbaugh Professor of Ethics and Legal Studies, Spears School of Business, Oklahoma State University

Professor Andrew Urich is concerned about the trend among people who stand up in society and tell others how to behave - they sometimes are embarrassed, disgraced or arrested. In studying the complexity of ethical decision-making, he has identified awareness as the key factor. As an ordinary person, trying to be ethical, Andrew will argue that doubting, worrying, and wondering is truly the best strategy to avoid embarrassment, disgrace, and arrest.

**Bonus:** As part of Professor Andrew Urich's research on ethical decision making, he stumbled upon the secret to happiness. You will not want to miss Professor Urich's entertaining and engaging presentation.

Cost: Members—\$25.00 and Non-Members—\$35.00 | *Reservations Required* at [okethics.org](http://okethics.org)  
For more details contact: Lynn Flinn | The Rowland Group | [lynn@rowland-group.com](mailto:lynn@rowland-group.com) | 918.836.1900  
Michael Oonk | American Bank and Trust Co. | [mpo@americanbanktulsa.com](mailto:mpo@americanbanktulsa.com) | 918.481.3822

\* CPE STATEMENT: It is the responsibility of participants to demonstrate applicability of each program as it relates to his/her area of practice. OK Ethics makes no guarantees. Also, attendees must be present to accept CPE certificates and these will be issued at the back of the room upon the conclusion of the program. Please note that we do not have the manpower capabilities to email these later. CPE certificate recipients must be registered on our attendance list to receive a certificate, so please be sure to check in with the registration team.



# AGENDA

## FEBRUARY 23, 2012

### TULSA CHAPTER MEETING

**MANY THANKS TO OUR NAVIGATOR MEMBERS**



**MANY THANKS TO OUR OKLAHOMA STAR MEMBERS**



- I. Welcome and Announcements**  
Michael Oonk, American Bank & Trust Co.,  
OKEthics Chapter President
- II. Member Recognition**  
Michael Oonk
- III. Guiding Principle**  
Steve Rockwell, The University of Tulsa
- IV. Speaker Introduction**  
Kevin Kennemer, The People Group
- V. Clifton Taulbert**  
*Ethics & Entrepreneurship: Your Personal Brand Matters*
- VI. Q & A**

**THANK YOU!**

Many thanks to our volunteers and Legacy team members for making this and every other meeting possible: Rhonda Bailey, Tom Clatfelter, Lynn Flinn, Alicia Goodloe, James Kelley, Royce Kelly, Kevin Kennemer, Jan Laub, Neal Lehman, Jennifer Lyon, Nick Minden, Doyle Paden, Shere Rockwell, Steve Rockwell, and John Stancavage.

*General Disclaimer: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney. The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to avoid profanity, preaching, politics and self-promotion during their lectures.*

## ●●● COMING TO OKLAHOMA CITY ●●●

Unless otherwise noted, events listed will be held at: The Petroleum Club | 100 North Broadway Avenue | Oklahoma City

**THE SLIPPERY SLOPE WEDNESDAY, MARCH 7, 2012**

**DAVID MYERS, Former WorldCom Controller**

**SAVE THE DATE: April 18, 2012**

**OKEthics  
Compass Awards**

featuring **Stephen M.R. Covey**  
**St. Luke's United Methodist Church**  
**Christian Life Center**  
**Oklahoma City, Oklahoma**



**SMART TRUST**

**Featured Presentation, 2012 Compass Awards**

**STEPHEN M. R. COVEY**

With his bestselling book *The Speed of Trust*, Stephen M. R. Covey introduced the global relevance of trust. Building on that success, Mr. Covey released *Smart Trust*. In a compelling message, he provides insights into how trust issues impact every situation and offers pointers on ways to cut through the traditional win/lose thinking to operate with high trust in a low trust world.

