



# Oklahoma Business Ethics Consortium

**Thank you to the following members for renewing their memberships early for 2020–21!**

The list below includes members whose commitments were received online or through the mail by Friday, October 31. Premium and virtual members are included together at the appropriate levels.

## PINNACLE



## NAVIGATOR



## STAR



## HORIZON



## LEADING



## VIRTUAL PROGRAM AGENDA • NOVEMBER 18, 2020

### I. Welcoming Remarks

**Bailey Gordon, Interim Executive Director**

### II. Guiding Principle

**Travis Jones, CEO, Career Development Partners**

### III. Presentation

#### The Role of Leaders in Promoting Ethics

**Katricia G. Pierson, Ph.D., President, East Central University**

Recommended for 1 CPE in Ethics at the basic level.

### IV. Closing Remarks

**Bailey Gordon, Interim Executive Director**

## CPE CERTIFICATE INFORMATION

*This program is recommended for 1 CPE in Ethics at the basic level.*

**Sign up to request your CPE certificate here:**

<https://forms.gle/gf6hytzvVsJM17kP6>

Your certificate will be emailed to you in the week following the program. Please note that in order to receive your certificate, you must be logged in for the duration of the program and participate in the chat to confirm your attendance.

OK ETHICS PRESENTS:

## DR. TALIA CARROLL

VICE PRESIDENT FOR DIVERSITY AND INCLUSION  
OKLAHOMA CITY UNIVERSITY

**WHAT LIVING ABROAD  
TAUGHT ME ABOUT DIVERSITY,  
EQUITY, AND INCLUSION**

**WEDNESDAY, JANUARY 13<sup>TH</sup>**  
11:30 AM - 12:30 PM | VIRTUAL PRESENTATION



# KATRICIA G. PIERSON, Ph.D.

President, East Central University

## The Role of Leaders in Promoting Ethics



Working with three distinct stakeholders, students, faculty, and staff, at a mid-size public university has advanced Pierson's understanding of what ethical behavior looks like in practice. Pierson explains how the different perspectives of each population creates challenges in the university's commitment to transparency, efficiency, and academic excellence. Current research on the role of leaders supports Pierson's experience and indicates there can be a dark side to having great employees.

### KEY TAKEAWAYS:

- Leaders have a direct influence on employees by modeling ethical behavior.
- Establishing clear values creates a culture of ownership.
- Good followers may cause moral licensing and unethical behavior in the leader.

### ABOUT THE SPEAKER:

*Dr. Katricia Pierson has served as East Central University's ninth president since 2017. Prior to becoming president, she served as provost and vice president for Academic Affairs at ECU from 2015-2017, after joining the university as assistant vice president for Academic Affairs in 2011. She holds the rank of professor and taught English literature and composition for 15 years.*

*Pierson is actively involved with federal, state, and local agencies. She is a reviewer for the Higher Learning Commission and is completing her second year on the HLC trustee nominating committee. Pierson is the secretary/treasurer for the Ada Jobs Foundation Board. She has been recognized for her work being named one of 50 women making a difference in Oklahoma for 2018 by the Journal Record's Woman of the Year Program. She is a graduate of Leadership Oklahoma, Class 32, a program for individuals committed to service to shape Oklahoma's future.*

*President Pierson earned both her doctorate and master's degrees in English from the University of Arkansas in Fayetteville and received her bachelor's degree in English, journalism and secondary education from the University of Wyoming.*

*President Pierson, a proud citizen of the Choctaw Nation, is married to Michael Pierson and they have one daughter, Mera. She has two sons, Zachary and Gabriel, and a daughter-in-law, Robin, of Fayetteville, Arkansas.*

**Recommended for 1 CPE in Ethics at the basic level.**

### GENERAL PROGRAM DISCLAIMERS:

**LEGAL:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

**CPE'S:** This program is recommended for 1 CPE in Ethics at the basic level.

Sign up to request your CPE certificate here: <https://forms.gle/gf6hytzvVsJM17kP6>

*Your certificate will be emailed to you in the week following the program. Please note that in order to receive your certificate, you must be logged in for the duration of the program and participate in the chat to confirm your attendance.*

**PHOTOGRAPHY:** Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at [okethicssupport@okethics.com](mailto:okethicssupport@okethics.com) or call (405) 889-0498 and we will be happy to comply with your wishes.

### PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

**Visit [okethics.org](http://okethics.org) for resources, videos, articles and to see who's who.**

# OK Ethics memberships are now available for 2020–21



## 2020-21 MEMBERSHIP BENEFITS

OK Ethics is pleased to offer new membership levels and benefits in order to meet the demands of our changing world.

- When we are able to return to in-person meetings, a virtual option for viewing will be available simultaneously
- Premium members receive pre-paid registrations to all in-person, virtual and simulcast events
- Virtual members will receive pre-paid registrations to virtual/simulcast events
- A private LinkedIn group has been created exclusively for OK Ethics members to connect with each other and engage in discussions about ethics outside of virtual meetings.

LEVEL	DUES	IN-PERSON SEATING	VIRTUAL LOGINS	LOGO PLACEMENT	LINKEDIN GROUP	RECOGNITION PIECE
<b>PINNACLE PREMIUM</b>	\$12,000	16 Premium Seats with Signage	32 Logins	Website, Program Materials, Member Directory	Up to 32 Employees	Objet d'art
<b>PINNACLE VIRTUAL</b>	\$7,500	--	32 Logins	Website, Program Materials, Member Directory	Up to 32 Employees	Objet d'art
<b>NAVIGATOR PREMIUM</b>	\$8,750	12 Exclusive Seats with Signage	24 Logins	Website, Program Materials, Member Directory	Up to 24 Employees	Objet d'art
<b>NAVIGATOR VIRTUAL</b>	\$5,000	--	24 Logins	Website, Program Materials, Member Directory	Up to 24 Employees	Objet d'art
<b>STAR PREMIUM</b>	\$6,300	8 Special Seats with Signage	16 Logins	Website, Program Materials, Member Directory	Up to 16 Employees	Objet d'art
<b>STAR VIRTUAL</b>	\$4,000	--	16 Logins	Website, Program Materials, Member Directory	Up to 16 Employees	Objet d'art
<b>HORIZON PREMIUM</b>	\$3,900	6 Reserved Seats with Signage	12 Logins	Website, Select Materials, Member Directory	Up to 12 Employees	Plaque
<b>HORIZON VIRTUAL</b>	\$2,000	--	12 Logins	Website, Select Materials, Member Directory	Up to 12 Employees	Plaque
<b>LEADING PREMIUM</b>	\$1,700	2 Reserved Seats	4 Logins	Website, Select Materials, Member Directory	Up to 4 Employees	Plaque
<b>LEADING VIRTUAL</b>	\$1,000	--	4 Logins	Website, Select Materials, Member Directory	Up to 4 Employees	Plaque
<b>TRAILBLAZER PREMIUM</b>	\$800	1 Reserved Seat	2 Logins	Website, Select Materials, Member Directory	Up to 2 Employees	--
<b>TRAILBLAZER VIRTUAL</b>	\$500	--	2 Logins	Website, Select Materials, Member Directory	Up to 2 Employees	--
<b>FRONTIER</b>	\$425	--	--	Website, Member Directory	Up to 2 Employees	--
<b>FRONTIER NONPROFIT</b>	\$0	--	--	Website, Member Directory	Up to 2 Employees	--
<b>SCOUT</b>	\$100	--	--	Member Directory	Individual Only	--
<b>SCOUT RETIREE</b>	\$0	--	--	Member Directory	Individual Only	--
<b>SCOUT JOB TRANSITION</b>	\$0	--	--	Member Directory	Individual Only	--
<b>STUDENT</b>	\$0	--	--	Member Directory	--	--

In becoming a member of OK Ethics, your company will join a network of business leaders who are committed to promoting ethical behavior in the workplace and beyond. You will have access to monthly learning opportunities and discussion that will provide you with practical ways to navigate the business landscape with integrity.

The membership year is from October 1, 2020 through September 30, 2021. We are pleased to introduce new virtual memberships this year to be able to serve companies and employees as they work remotely.

To join or renew your membership, visit [OKEthics.org/join](http://OKEthics.org/join) or email [okethicssupport@okethics.com](mailto:okethicssupport@okethics.com).

# GUIDING PRINCIPLES

Adopted July, 2004

*To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.*

## RESPONSIBILITY TO SELF AND OTHERS

### Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

### Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

### Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
  - Exhibiting listening skills and actively listening to discussions
  - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

## LEAD WITH INTEGRITY

### Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

### Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

### Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

### Courage

- Speak the truth with confidence and encourage others to do the same.

## INSPIRE TRUST

***We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.***

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

***Visit [okethics.org](http://okethics.org) for resources, videos, articles and to see who's who.***

### CONTACT US

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